

UNICOM PRESS RELEASE

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UNICOM DONATES £5000 TO NSPCC

Photography available at www.unicomimages.co.uk

Manchester based Unicom has donated £5000 to the NSPCC, helping to support the important work they carry out to prevent cruelty to children.

"This donation is the result of Unicom customers switching to email billing rather than receiving a paper bill." explains Chris Earle, Operations Director, Unicom.

"Unicom customers have been asked to switch to the environmentally friendly email billing. We introduced this system to reduce our business costs, for example printing and postage costs, and to reduce our environmental costs, for example paper usage and the environmental impact of transporting bills across the UK."

"Customers benefit from receiving free fully itemised bills, and because as a business we have made monetary savings we decided to make a donation to the NSPCC. This is the second donation we have made to the NSPCC and it coincides with celebrating the 2nd anniversary of the introduction of email billing."

"We fully intend to continue to encourage customers to switch to email billing, and hope to make an even larger donation in the future."

About Unicom

www.switchingon.com

Unicom, a trading name of Universal Utilities PLC, is a telecommunications service provider specialising in the small business market. It currently provides telecom, broadband, mobile and website services to 85,000 small businesses throughout the UK. Unicom has an annual turnover of over £50m, and employs 500 people at its 10 regional offices situated around the UK.

Unicom has attracted its business customers by offering discounts of up to 60% off BT's prices, at the same time as keeping customers on the BT network. Unicom currently supplies in excess of 450 million minutes of call time to its customers each year. Unicom differentiates itself by offering a high standard of personal customer service, with no premium rate 0845 or 0870 numbers, no recorded messages or menus, and no overseas call centres. Unicom boasts one of the highest customer retention rates in the industry.

Unicom's mobile customers only pay for the calls and services they actually use, the package also offers one complete bill and one contact number for all telecoms services.

Unicom has a directory enquiry service, 118 777. Based on calls from a BT or Unicom telephone line, 118 777 is 35% cheaper than 118 118, and 53% cheaper than 118 500. Calls from other networks may vary.

Unicom was ranked 26th in the Sunday Times Profit Track 100 listings in April 2006, 89th in the Sunday Times Fast Track 100 index in December 2006 and 96th in the Sunday Times Profit Track 100 listings in April 2007. In September 2007 it achieved a ranking of 95th, and in September 2008 a ranking of 88th, in the Sunday Times Microsoft Tech Track 100 index.

In October 2009 Unicom became ISO 9001:2008 certified and in 2009 was also awarded the Customer Service Excellence, the Customer First and the Investors in People certification by independent assessors.

For the year ending April 2010, Unicom reported pre-tax profits of £12.7m on a turnover of £50.5m (with profits up 11.8% and turnover up 13.5% from April 2009). Unicom expects profits to be in excess of £15m on a turnover of more than £55m for the current year.

Unicom is a patron company of The Outward Bound Trust.

For further information contact Mark via email press@switchingon.com.